

10 Glenloch Road
London, NW3 4BU
07737928172
fabianbroeker@gmail.com
www.broeker-digital.xyz

Fabian Broeker

Profile

I am an anthropologist, digital ethnographer, and user researcher, with an expert grasp of a variety of qualitative research methodologies to gather rich data, and a PhD at King's College London, in the department of Culture, Media, and Creative Industries.

I am confident working with a variety of stakeholders, and research communities, as well as managing projects from research design through to synthesis. I have disseminated research in a variety of formats - both through presentations, videos, and by drafting detailed research reports. I have native level German and English proficiency.

My book, [Love & Technology](#), based on research with young dating app users, was published with Routledge this year.

You can see my portfolio here: www.broeker-digital.xyz

EXPERIENCE

Economic and Social Research Council Fellow – *London School of Economics and Political Science*

October 2023 – PRESENT

- Drafting up a research grant proposal investigating the dynamic between Artificial Intelligence and creative professionals.
- Giving presentations, guest lectures, running workshops and supervising Masters students.
- Producing a short documentary on dating app users in Berlin.

Research Executive – *Google x Word on the Curb*

March 2023 – August 2023

- Planning and executing a research project looking at Millennial and Gen-Z experiences of AI in Berlin, in preparation for Google I/O 2023.
- Moderating focus groups in German.
- Synthesizing data and drafting and presenting strategic recommendations to Google.

PhD Researcher – *King's College London*

September 2018 – May 2023

- Managing research projects from initial study design, through fieldwork, write-up and publication phases.

- Demonstrable success in attaining research funding, having successfully secured over £82,000 PhD funding and an additional £3,000 for research projects and public engagement work through various funders.
- Specializing in qualitative research and work on digital platforms and user behaviour, culminating in a 13-month ethnographic study of dating app users and social media in Berlin.
- Working with an interdisciplinary team to take up a residency at the Arts and Humanities Research Institute, running screenings, workshops, and talks on new digital technologies.
- Confident communicator with research findings published in high-impact peer-reviewed journals and at conferences.

Videographer – *British Independent Film Awards, King’s College London, Brock Media, Mcvitie’s, among others*

August 2021 – PRESENT

- Comfortable working on projects that are met with a high level of scrutiny, communicating complex scientific ideas in a concise format, for example working with Ericsson on highlighting the transformative potential of 6G.
- Interviewing senior academics and company CEOs, utilizing videographic research methods, and meeting tight deadlines.
- Video essay on Call Me By Your Name featured in the [BFI’s Best Video Essays of 2020](#).

PhD Placement – *British Film Institute*

September 2021 – May 2022

- Drafting a research report based on case studies and audience responses to the National Archive open day and harnessing these insights to produce a series of videos for Instagram and TikTok to showcase the work of the archive, such as a virtual tour.

Lecturer – *King’s College London Summer School*

Summer 2021

- Confident in discussing and educating an audience on research.
- Created online lectures and seminar plans covering three topics: Media studies and digital culture, media literacy, and global digital industry.

Assistant Editor and Website Manager – *MoneyMagpie*

February 2018 – June 2020

- Managing a team and a website with 150,000 monthly visitors and 80,000 newsletter subscribers. Working in partnership with sponsors and stakeholders such as Gumtree and We Buy Any Car on marketing campaigns and maintaining valuable relationships with key clients.
- Managing a small team of content producers, drafting publication schedules, commissioning content and writing reports.

Co-Editor – *Still Point Journal*

September 2018 – May 2020

- Commissioning writing, copy-editing, planning and executing print publication of a literary journal.

EDUCATION

PhD, King's College London – *Culture, Media, and Creative Industries*

September 2018 – January 2023

Thesis focussing on the way digital media is woven into everyday life and how users navigate across different platforms in their digital ecosystem.

MSc, University College London, Distinction – *Digital Anthropology*

September 2016 – September 2017

Using methodologies such as interviews, digital ethnography, and filmmaking. Conducting research on motion capture actors with industry partners Creative Assembly and Shepperton Studios.

BA, King's College London, First – *Comparative Literature*

September 2013 – June 2016

Working across different cultures and languages to research storytelling and creative practices across different media, including video games.