

## Francisca Javiera Torres Cortés

Project Manager and Researcher – LSE Consulting, London School of Economics and Political Science  
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### Education

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2018 – 2019 MSc in Social Research Methods, The London School of Economics and Political Science  
2012 – 2016 Licentiate in Sociology, University of Chile

### Professional Experience

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*LSE Consulting, London School of Economics, United Kingdom – Project Manager and Researcher* **September 2021 – Present**

- My responsibilities involve business development (i.e. identifying, assessing, and developing new business opportunities through proposal writing and project bidding). I also actively engage in bidding by providing support to academic teams in proposal development, budgeting, team coordination for small, medium and large-scale projects. Additionally, I liaise with clients and academic teams to develop new projects and project management in general. I am responsible for developing detailed plans to meet client objectives for each project phase and negotiating with academic teams and external suppliers to resource projects adequately. As a PMR, I must ensure that each project phase is progressing on time and to LSE quality standards and contribute to project deliverables through research and content development as needed.

*LSE Consulting, London School of Economics, United Kingdom – Research Analyst* **January 2020 – September 2021**

- Support to business development, project management, and research activities. The role consisted of identifying project goals, research methods, variables and other relevant components for research design and implementation. I also engaged with project teams and stakeholders to take forward the documentation and dissemination of the project outputs.

*Foundation Centre for Quantitative Research, University of Santiago, Chile – Research Assistant* **December 2014 – February 2017**

- Managed and performed qualitative data collection (instrument design, interviewing, focus groups) and analysis.
- Designed and validated questionnaires (qualitative validation, pilot study and reliability and factor analyses).
- Trained and supervised teams of >20 survey interviewers in metropolitan and regional levels.
- Managed research design in agreement with different stakeholders: national banks, ministerial units, universities and research centres, NGOs, training centres.
- Cleaned and processed datasets for different projects.
- Co-authored quantitative reports and academic publications.

### Research Projects

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*Autonomous University of Chile. “Mass private universities and processes of university integration and social mobility in contemporary Chile. A study about university experiences and students’ perceptions about merit and excellence” – Data analyst* **April 2021 – July 2021**

- Data analysis comprising descriptive and bivariate analysis, cluster analysis (k-means) and data preparation for longitudinal analysis. Responsible for the exploratory analyses in support of the research hypotheses, and for developing the analysis used in a book chapter about the evolution of student enrollment in non-selective universities in Chile.

*University of Chile and Chilean College of Physicians: National Monitor of COVID-19 Symptoms and Practices in Chile – Research Assistant* **June 2020 – October 2020**

- Data analysis comprising descriptive and bivariate analysis, multivariate analysis (e.g. confirmatory factor analysis, cluster analysis), as well as regression analysis, including multilevel regression and regression analysis for longitudinal data from an open panel survey data. Modelling and reporting was carried out using RMarkdown.

<p><i>Department of Gender Studies, London School of Economics. "Women's participation in labour markets" – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Assistance to Prof Naila Kabeer in a qualitative study about female participation in labour markets in Bangladesh and West Bengal. Responsible for providing training in NVivo to the research team, coordinating the team of four research assistants and performing qualitative thematic analysis on 160 in-depth interviews.</li> </ul>	<b>June 2019 – June 2020</b>
<p><i>LSE Consulting. "Study for the European Commission, DG JUST: Study on Due diligence requirements through the supply chain" – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Responsible for contributing to various research and administrative tasks across projects for public and private sector clients such as national government agencies, UN agencies and the European Commission.</li> <li>Prepared secondary data sources and performed descriptive analyses based on survey data for cost-impact analysis. Also, co-authored the environmental impact assessment sections and contributed to the literature review.</li> </ul>	<b>May 2019 – December 2019</b>
<p><i>Department of Educational Evaluation, Measurement, and Registration, University of Chile. "Technical standards for initial assessment of future teachers. An evidence-based proposal" (FON1700009 – Ministry of Education) – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Carried out qualitative data collection (instruments elaboration, interviewing and analysis) within the Planning and Development Offices of three universities.</li> <li>Analysed the attainment of pedagogy students and the reliability of diagnostic tests.</li> <li>Elaborated the quantitative analyses reports for participant universities.</li> <li>Cleaned and processed large scale datasets.</li> </ul>	<b>January 2018 – September 2018</b>
<p><i>Institute of Labour Security (ISL Chile). "Characterising work-related risks among workers not covered by the Law 16.744 insurance" – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Designed the qualitative fieldwork, defining a strategy to select participants according to the results obtained in the quantitative phase of the project.</li> <li>Elaborated the topic guide and conducted 12 individual semi-structured interviews.</li> <li>Elaborated brief reports after each interview and participated in research-team meetings to discuss the interpretation of results.</li> </ul>	<b>April 2018 – September 2018</b>
<p><i>Laboratory and Observatory of Comedy, Andrés Bello University. "Does humour have an effect on people's trust in politicians?" (FONDECYT N°111606661) – Survey Manager</i></p> <ul style="list-style-type: none"> <li>Elaborated multistage sampling strategy for a metropolitan area.</li> <li>Trained and supervised a team of more than 50 survey interviewers.</li> <li>Cleaned and processed datasets.</li> </ul>	<b>March 2018 – July 2018</b>
<p><i>Institute of Communication and Image, University of Chile. "Cinematographic censorship in Chile 1960 – 2000" (FONDECYT N°11170598) – Quantitative Analyst</i></p> <ul style="list-style-type: none"> <li>Advised the dataset construction and data management to fulfil the project's research objectives and deadlines.</li> <li>Elaborated the coding scheme and trained the coding personnel.</li> <li>Carried out the quantitative analyses of the project.</li> </ul>	<b>November 2017 – July 2021</b>
<p><i>United Nations Programme for Development (UNDP Chile), Poverty and Inequality Area. "Cartography of the regional public sphere" – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Interviewed political, governmental and civil society stakeholders from environmental, citizen and industrial initiatives.</li> <li>Performed quantitative analyses and systematised documents that supported the initiatives.</li> <li>Oversaw the cleaning and processing of data and the final report writing.</li> </ul>	<b>September 2017 – January 2018</b>
<p><i>Centre for Educational Leadership Development, Diego Portales University- "Mentoring of novice headteachers: profiles, practices and challenges of induction programme's mentors" (funded by the Centre of Perfection, Experimentation, and Pedagogical Research from the Ministry of Education) – Research Assistant</i></p> <ul style="list-style-type: none"> <li>Coordinated the qualitative fieldwork of three teams of researchers in metropolitan and regional universities.</li> <li>Elaborated the theoretical framework of the project and one of the case reports.</li> <li>Carried out qualitative data collection (instruments elaboration, interviewing and analysis).</li> </ul>	<b>March 2017 – November 2017</b>

*Asesorías para el Desarrollo. "Improvement trajectories in primary education" (Project N° 721703-23-LP16 Agency of Quality in Education) – Research Assistant* **March 2017 – July 2017**

- Carried out qualitative data collection in two vulnerable regional schools (shadowing, interviews, and focus groups).
- Organised data collection activities with the headteachers, teachers, students and parents.
- Performed thematic analyses and elaborated case reports.

*United Nations Programme for Development (UNDP Chile). "Systematization and analysis of quantitative and qualitative data for the Environment and Energy Area" – Researcher* **February 2017 – March 2017**

- Provided advise in methodological issues to government stakeholders.
- Carried out quantitative analyses, systematised documents concerning a high-stakes transport policy.
- Elaborated the quantitative chapter of the final report.

*Centre for Advanced Research in Education, University of Chile. "Career and university choice in Chile: meaning and utility of accreditations" (funded by the National Commission on Accreditation) – Research Intern* **September 2016 – January 2017**

- Organised and performed 36 interviews with students and their parents from 12 different universities.
- Designed the topic guide for the focused interviews.
- Performed thematic analysis participated in research-team meetings to discuss the interpretation of results.
- Managed tasks and costs related to fieldwork (transcriptions, interviewees incentives, etc.).

*United Nations Programme for Development (UNDP Chile). "Education and Human Development Project: Citizen Education Practices in Schools – Qualitative Analyst* **September 2016 – November 2016**

- Coded qualitative reports about 12 leading school experiences in citizen education.

## **Graduate Teaching**

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*Master's in Social Research Methods & Quantitative Methods for Social Research Diploma, Faculty of Social Sciences and History, Diego Portales University.* **September 2017 – December 2017**

Teaching assistant in the following modules:

- "Multiple Regression Analysis". Professor Monica Gerber (July 2018 – August 2018).
- "Advanced Statistical Techniques: Introduction to Structural Equation Modelling". Professor Monica Gerber. (November 2017– December 2017).
- "Multivariate Statistical Methods of Interdependence". Professor Berta Teitelboim. (September 2017 – October 2017).

## **Undergraduate Teaching**

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*Sociology, Faculty of Social Sciences, University of Chile.* **March 2013 – August 2018**

Course Administrator and Teaching Assistant in:

- "Social Research Design". Professors Cristián Bellei & Andrea Greibe. (Spring semester 2017).

Teaching Assistant in:

- "Sociology of Education". Professor Cristián Bellei. Fall semester of 2018.
- "Applied Statistical Analysis Workshop" (Software tools for regression analysis). Professors Catalina Canals & Eduardo Toro. Fall and Spring semesters, 2017.
- "Statistics IV" (Multivariate Statistical Analysis). Professor Giorgio Boccardo. Fall semester 2017 & 2016.
- "Statistics I" (Descriptive Statistics). Professor Giorgio Boccardo. Spring semester 2015 & 2014.
- "Contemporary World History". Professors Emmanuelle Barozet & Silvia Lamadrid. Fall semester 2014 & 2013.

## **Publications**

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Brice, J., Soldi, R., Alarcon-Lopez, P., Guitian, J., Drewe, J., Baeza Breinbauer, D., **Torres-Cortes, F.**, Wheeler, K. (2021). The relation between different zoonotic pandemics and the livestock sector, Publication for the committee on the Environment, Public Health, and Food Safety, Policy Department of Economic, Scientific and Quality of Life Policies, European Parliament, Luxembourg.

Smit, L., Bright, C., McCorquodale, R., Bauer, M., Deringer, H., Baeza Breinbauer, D., **Torres-Cortés, F.**, Alleweldt, F., Kara, S., Salinier, C., Tejero Tobed, H. (2020). Study on due diligence requirements through the supply chain : final report. European Commission, Directorate-General for Justice and Consumers, Publications Office.

- Iturriaga Echeverría, J. & **Torres-Cortés, F.** (2020). Las calificaciones del Consejo de Censura Cinematográfica de Chile entre 1960 y 1973. Un estudio sobre la cambiante recepción cinematográfica [The ratings of the Chilean Film Censorship Board in 1960-1973. A study on the changing film reception]. *Fotocinema*, 21, 429-458.
- Orellana, V., Guzmán-Valenzuela, C., Bellei, C., Gareca, B., **Torres, F.** (2017). Elección de carrera y universidad en Chile: significado y utilidad de la acreditación [Career and university choice in Chile: meaning and utility of accreditation] (Vol. 7). Santiago, Chile: National Commission on Accreditation. Series of Research Journals on Quality Assurance in Higher Education.
- Mendiburo-Seguel, A., Vargas, S., Oyanedel, J. C., **Torres, F.**, Vergara, E., & Hough, M. (2016). Attitudes towards drug policies in Latin America: results from a Latin-American survey. *International Journal of Drug Policy*, 41, 8-13.
- Oyanedel, J. C., Vargas, S., & **Torres, F.** (2016). "Caracterización de la participación y actitudes hacia la política en jóvenes chilenos" ["Characterisation of participation and attitudes towards politics in Chilean young people"]. In J. C. Sánchez, R. Torres, & H. Guerrero (Eds.), *Youth, Democracy, and Political Participation in Latin America* (pp. 51-74). Bogota: Santo Tomás University Editions; Ibáñez Editorial Group.
- González, D., Ruiz, F., & **Torres, F.** (2013). Problemas de legitimación en la Constitución Política chilena: Una revisión sociológica-histórica de los procesos constituyentes de 1833 y 1980. [Legitimation Problems in the Chilean political Constitution. A sociological-historical revision of the 1833 and 1980 constituent processes]. *Revista Pretérito Imperfecto*, 2.

## Conferences

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**Torres-Cortés, F.** Students' applications to prestigious universities after free tuition in Chile. WERA 2020+1 Focal Meeting. World Education Research Association. Santiago de Compostela, Galicia, Spain (online event). July 7-9, 2021.

**Torres, F.**, Sembler, M., González, D. *Evolución de una revista de ciencias sociales gestionada por estudiantes: La evaluación constructiva de Revista Némesis* [Evolution of a social science journal managed by students: The constructive evaluation of Revista Némesis]. International Symposium: Teaching of Writing in Higher Education. Santiago, Chile, October 13, 14 and 17, 2016.

Agüero, C., Carrasco, J., González, D., Hetreau, B., Ruiz, F., **Torres, F.** *La construcción de la práctica médica en un hospital-escuela en Chile: ¿Cómo se hacen las y los médicos?* [The construction of the medical practice in a school-hospital in Chile: How are physicians made?] XI Conference of Sociology of the University of Buenos Aires. Buenos Aires, July 13 to 17, 2015.

## Extracurricular Activities

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*Revista Némesis, Faculty of Social Sciences, University of Chile.*

**January 2015 – September 2016**

Chief Editor:

- Revista Némesis XIII "Desigualdad y Educación" ["Inequality and Education"] (ISSN Online 0719-8663).

Member of the Editorial Committee:

- Revista Némesis XII "Instituciones y Procesos Sociales" ["Institutions and Social Processes"] (ISSN 0718-0497). Faculty of Social Sciences, University of Chile. March 2014 – December 2014
- Revista Némesis XI "Inclusión y Exclusión Social" ["Social Exclusion and Inclusion"] (ISSN 0718-0497). Faculty of Social Sciences, University of Chile. March 2013 – December 2013.

## IT Knowledge

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Statistical Analysis – R Studio, Stata, SPSS

Qualitative Analysis – NVivo

MS Office (Excel, Word, PowerPoint)

## Languages

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Spanish (native speaker), English (advanced, full professional proficiency).